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## BIB DATA SHEET

CONFIRMATION NO. 5601

<b>SERIAL NUMBER</b> 10/798,342	<b>FILING or 371(c) DATE</b> 03/12/2004 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3714	<b>ATTORNEY DOCKET NO.</b> 16113-1341006		
<b>APPLICANTS</b> Dwight Allen Merriman, New York, NY; Kevin Joseph O'Connor, New York, NY; <b>** CONTINUING DATA *****</b> This application is a DIV of 10/254,923 09/26/2002 which is a CON of 09/293,463 04/15/1999 ABN which is a CON of 08/738,634 10/29/1996 PAT 5,948,061 <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 05/26/2004						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and /RONALD LANEAU/ Acknowledged Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> NY	<b>SHEETS DRAWINGS</b> 2	<b>TOTAL CLAIMS</b> 22	<b>INDEPENDENT CLAIMS</b> 1
<b>ADDRESS</b> FISH & RICHARDSON P.C. PO BOX 1022 MINNEAPOLIS, MN 55440-1022 UNITED STATES						
<b>TITLE</b> Method of delivery, targeting, and measuring advertising over networks						
<b>FILING FEE RECEIVED</b> 806	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees			
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